300 Participate in NCPF’s 49th Annual Meeting

Keynote speaker Mike Ledford tells the story of Chick-fil-A

Grandover Resort and Conference Center was the venue for North Carolina Poultry Federation’s 49th Annual Meeting, August 4-5. The Awards Banquet included election of the 2016-17 Board of Directors, an informal dialog with NC Governor Pat McCrory and Ag Commissioner Steve Troxler, awards for three Outstanding Growers, two Distinguished Service Award presentations, and the passing of the Presidential gavel from Ronnie Parker of Circle-S-Ranch to Jeff Stalls of Perdue Farms. Dinner speaker was Mike Ledford, NCSU Agriculture Business Management graduate and Raleigh son. Mike told the story of the debt-free $6 billion restaurant chain—sharing Chick-fil-A’s philosophy with charts, insights, and pictures. Mike gave each attendee complimentary gift cards.

The Federation Applauds the 2016 Outstanding Environmental Growers

Triple Oak Farm
Grower for Perdue Farms

C&C Quick Turn Farm
Grower for Prestage Farms

The Grady Farm
Grower for Sanderson Farms

Growers are judged and selected based on their Environmental Practices, Agriculture Activities, Positive Image, Innovative Ideas, and their personal meaning of Environmental Stewardship. CONGRATULATIONS. More about them on page 3.
Celebrating Distinguished Service

Sarah J. Mason, DVM, PhD.
NCPF’s 2016 Distinguished Award

Sarah Mason received her BS from Duke and her DVM from the University of Georgia College of Veterinary Medicine. She completed an Internship in Avian Medicine at NCSU CVM. She has been a great friend to our industry in her role as Director of Animal Health Programs/Poultry at NCDA. Dr. Mason plans to retire in December. The Industry and the Federation will sorely miss her.

Charles Michael Williams, PhD.
NCPF’s 2016 Distinguished Award

Mike, as many call him, received his degrees which...include Zoology, Poultry Science, and Nutrition...from NC State. Since 2013 Dr. Williams has been Head of the Prestage Department of Poultry Science. He has been active in all phases of this industry, and his announced plan for retirement at the end of this year creates an enormous challenge to fill.

Edgar Marvin Johnson, founder and CEO of House of Raeford Farms, died August 17. His poultry start was selling live turkeys grown in his Rose Hill backyard to his leadership in building the world-class House of Raeford Farms.

Among the 10 largest chicken producers in the country, House of Raeford is one of the largest family-owned businesses in North Carolina.

Johnson served overseas during World War II, served the industry as president of the NTF, NC Poultry Federation, and US Poultry & Egg. He was inducted into the NCPF Hall of Fame in 1996.

Marvin Johnson will be remembered as a visionary entrepreneur and a poultry pioneer.

Remembering Industry Leaders

James Louis Maxwell, Jr.
died July 10. Louis was Chairman of the Board of Goldsboro Milling Company, a family-owned business involved in many ventures including swine, real estate, poultry, and Butterball, LLC.

Louis attended Davidson, and after serving in the Navy during World War II, he graduated from UNC-Chapel Hill.

Louis was inducted into the NCPF Hall of Fame in 1999.
Around Our Industry

Milton Hancock retired July 1 from Aviagen. For years Milton helped NCPF run and manage the Sporting Clays event at Shane’s. Thank you, Milton.

Prestage Farms Turkey Vet as of April is Dr. Claude Hebron, a USDA Public health veterinarian. Dr. Hebron was educated at St. Georges University School of Veterinary Medicine.

Nolan Likens, graduate of Wallace-Rose Hill High School and a freshman at ECU was winner of the 2015-16 NC Poultry Jubilee Scholarship. The $2500 scholarship is sponsored by the NC Poultry Federation.

Perdue Farms News

The Franklin P. and Arthur W. Perdue Foundation has awarded $10,000 as a grant-in-aid to the Bertie County Hive House in Lewiston Woodville. To date, the Foundation has provided $135,000 for the charity. The Hive House provides support to families and children in which there is evidence of neglect or abuse, and provides training to improve job skills.

Also, this Foundation, the charitable giving arm of Perdue Farms, awarded $5,000 Scholarships to these children of Perdue associates & farm partners:

Robert Cochran, son of Jeff and Kellie of Dobson, will attend UNC to pursue a degree in biology.

Mitchell Faulkner, son of Cameron Faulkner of Albemarle, will attend NCSU to pursue a degree in agricultural and environmental technologies.

Casey Medford, daughter of Mike and Angel Medford of Tarboro, will attend ECU to pursue a degree in nursing.

Lindsey Tyson, daughter of Bradley and Lisa Tyson of Spring Hope, will attend NCSU to pursue a degree in agronomy.

Perdue Associates in Lewiston provided school supplies for needy children. Thirty-four backpacks were packed and distributed to Bertie County students.

Tyson Foods

The Meals that Matter Hero

Tyson Foods and the City of Goldsboro publically recognized 12-year-old Mackenzie Hinson for her extraordinary efforts fighting hunger in the community. “Kenzie” is founder and operator of Goldsboro’s Make a Difference Food Pantry.

Tyson’s pledge is to invest $50 million in donations by 2020 to fight hunger, with special focus on local initiatives.

NCC News: Chicken consumption continues to rise in the U.S… 92% purchase chicken regularly. Among gender, total chicken consumption is split right down the middle—50% female/50% male.

2017 Annual Meeting, August 3-4                              Page 3                             Grandover, Greensboro, NC
The 49th Annual Meeting

NCPF Executive Director Bob Ford opened the evening and introduced special guests.

Thank you Circle-S-Ranch and Cargill…..delicious.

Informal dialog with Ag Commissioner Steve Troxler and NC Governor Pat McCrory.

Comm. Troxler and Larry Wooten

John Brinn, Jan Kelly, & Kim Decker
NCPF’s 2016-17 Board of Directors

Chandler Adams, Carolina Feed Association
David Anderson, Anderson Consulting
Jeff Beavers, Mountaire Farms
John Brinn, Rose Acre Farms
Kendall Casey, Perdue Farms
James Clontz, Tyson Foods
Tommy Furlough, Cal-Maine Foods
Jeff Hancock, Unicon
Pat Haynes, Allen Harim Farms
Todd Huneycutt, Huneycutt Brothers Farm
Alice Johnson, Butterball
Bob Johnson, House of Raeford
Cowan Johnson, House of Raeford
Terry Maness, Perdue Farms
Sean McKeon, Mountaire Farms
Paul Nordin, Wayne Farms
Connie Ozment, Valley Proteins
Tommy Porter Jr., Porter Farms
Scott Prestage, Prestage Farms
Tommy Robertson, Sanderson Farms
Alex Simpson, Simpsons Eggs
Joe Steed, Breeder Hatchery Association
Mark Whitt, International Paper
Richard Williams, Pilgrim’s Pride

Left: Ronnie Parker gives outgoing message to the Federation.
Below: Passing of the presidential gavel to 2016-17 President Jeff Stalls.

3rd Quarter Board Meeting.
Sporting Clays, Golf, & Music

Sporting Clays Winners (from left): Mitchell Faulkner, a student at NC State, 3rd Place; Jeff Sessoms of Purvis Farms, 1st Place; Cameron Faulkner of Perdue Farms, 2nd Place. (Cameron out-shot his son Mitchell 6-4 to break the 2nd place tie.) It was a perfect day...41 participating with Aviagen, Carolina Farm Credit, Jones-Hamilton, Merial Select, and Val-Co sponsoring. Thank you, Tom Cimino of Merial Select, for coordinating the event.

A few of the 72 golf carts ready for the start. NCPF golfers loaded the Grandover’s beautiful West Course on that cloudy, perfect golf day.

Below: Chuck Snipes of Cobb-Vantress setting up to drive hole #1.

Above: Jim Stevens of Harris-Crane coordinated the golf tournament. Thank you, Jim. It was a spectacular event.

Ted Langford of Morris & Associates won both the coveted trophies. Congratulations, Ted.

Prime Equipment Group sponsored the music in the bar after the Awards Banquet. James Phillippi, Regional Sales Manager (left) and Clarence Kelly of Prime Equipment.
NCPF Proudly Acknowledges Our 2016 Sponsors

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Merck
Merial Select

SILVER
Ceva Animal Health  Diamond V  Direct Energy
Duke Energy  Ecodrum/Tri-Form Poly  First Financial Bank
Frost, PLLC  Hubbard LLC  MassMutual North Carolina
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Unicon  Vector USA  Wells Fargo Bank, N.A.