

# 2012 MEMBERSHIP PACKET



**POSITIVELY POULTRY.**

*The North Carolina Poultry Federation has been the voice of the  
North Carolina poultry industry since 1968.*

*Serving producers and processors of chicken, turkey, and egg products, the  
Federation provides a united voice for the industry with government,  
media, and the general public.*

*Our mission is to create a favorable climate for business success for  
everyone involved in the poultry industry in North Carolina.*



## NORTH CAROLINA POULTRY INDUSTRY STATISTICS

The Poultry Industry's **Economic Impact for NC is \$12.8 Billion**

The Poultry Industry creates over **110,000 Jobs for North Carolinians**

Poultry is the **#1 Agricultural Industry** in North Carolina

NC Poultry makes up **40% of North Carolina's Total Farm Income**

**Over 5,700 Farm Families** produce Poultry & Eggs in NC

North Carolina is ranked **#2 Nationally in Total Turkey Production**

North Carolina is ranked **#3 Nationally in Total Poultry Production**



Winter 2011

Dear Prospective NCPF Member,

Since its inception in 1968, the North Carolina Poultry Federation has become a strong and respected voice in the halls of government and in communities across this state. The current staff and board of directors are committed to working with you and your organization to create a stronger and more effective voice in the year ahead.

As an allied business of the North Carolina poultry industry, you are an integral part of the diverse and complex web of commerce that sustains this amazing industry and contributes to the livelihood of thousands of North Carolinians. We thank you for the role you play in our industry! We invite you now to continue supporting our industry by joining the North Carolina Poultry Federation.

You can join the Federation as an associate member or a sponsor member. Our associate members join with an annual investment of \$200. Our sponsor members can choose to join at any of our five levels of sponsorship. These levels and benefits are further described in this packet.

Please find the following items included in this membership packet:

- NC Poultry Industry Statistics
- Membership Services & Benefits
- Associate Membership Application Form
- Sponsorship Application Form
- Sponsorship Levels

Please complete the enclosed membership or sponsorship application form and send it to us at the address listed below. In the meantime, if you have any questions or concerns, please feel free to call us at (919) 783-8218. Thank you for your interest and we look forward to welcoming you as a new member to the North Carolina Poultry Federation.

Sincerely,

*Bob Ford*

Robert L. Ford  
Executive Director

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**The North Carolina Poultry Federation**

4020 Barrett Drive, Suite 102, Raleigh, NC 27609 • Office: (919) 783-8218 • Email: [info@ncpoultry.org](mailto:info@ncpoultry.org)

Web: [www.ncpoultry.org](http://www.ncpoultry.org)



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## MEMBERSHIP SERVICES & BENEFITS

The North Carolina Poultry Federation has been the voice of the NC poultry industry since 1968. Serving producers and processors of chicken, turkey, and egg products, NCPF provides a united voice for the industry to the state and federal governments, media, and general public.

The mission of the NCPF is to create a successful and favorable business climate for everyone involved in the poultry industry in North Carolina. We have organized our efforts into several key categories. The following items are highlights of the many services and benefits we provide for our members.

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### Government Relations and Public Policy

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- Serve as the primary liaison between the industry and state government
- Maintain regular contact and positive relationships with members of the general assembly, state government agencies, and key decision makers
- Develop and promote sound policies that support the industry and meet challenges
- Develop industry-wide consensus on critical issues facing the industry
- Include key government officials in NCPF meetings and events
- Provide financial support for candidates who support our industry through the NCPF PAC

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### Public and Media Relations

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- Serve as an information center for the general public and the media on issues related to the poultry industry
- Develop and distribute press releases on current events affecting our industry
- Active & supporting member of the North Carolina Animal Agriculture Coalition
- Host the Annual Grower Environmental Awards Ceremony
- Host the Annual Allied Industry Award Ceremony
- Host the Distinguished Service Award Ceremony

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### Member Services

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- Serve as advocate and information clearing house for each member on various industry issues such as: agricultural tax credits, local zoning issues, and nutrient management plans
  - Conduct ongoing educational efforts including tours, seminars, meetings, and special events
  - Publish and distribute a quarterly newsletter offering regular updates on rules and regulations, current industry trends, and member activities
- Provide networking opportunities through events such as the Hall of Fame Luncheon, Annual Meeting, Annual Golf Tournament, and Annual Sporting Clays Tournament

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# Associate Membership Application Form

## **2012 Annual Dues Investment**

The annual membership investment for Associate Members (allied businesses of the North Carolina poultry industry) is \$200.

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### **MEMBER INFORMATION** *(Please complete all sections)*

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Company Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Website Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Goods/Services our company provides to the industry \_\_\_\_\_

NCPF Contact (who approached you to join?) \_\_\_\_\_

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*Please include a check in the amount of \$200 for your 2012 membership dues. Checks should be made payable to the North Carolina Poultry Federation.*

**PLEASE NOTE:** NCPF estimates that the non-deductible portion of your dues attributable to lobbying is 20 percent (20%).

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***Thank you for your membership and for your support of the poultry industry!***

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# Sponsorship Application Form

YES, \_\_\_\_\_ would like to be a valued 2012 NCPF sponsor.  
(Company name as it should appear in recognition)

## 2012 Corporate Sponsor Levels

(Please refer to sponsor level explanations on the following page)

- President's Circle** – annual investment of \$10,000
- Platinum** – annual investment of \$5,000
- Gold** – annual investment of \$2,500
- Silver** – annual investment of \$1,000
- Bronze** – annual investment of \$500

### SPONSORSHIP INFORMATION (Please complete all sections.)

*Please list a designated person from your company to be the primary sponsorship contact for NCPF.*

Name \_\_\_\_\_

Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Website Address \_\_\_\_\_

*Please make checks payable to the North Carolina Poultry Federation.*

**PLEASE NOTE:** NCPF estimates that the non-deductible portion of your dues attributable to lobbying is 20 percent (20%).

***Thank You for Your Support!***

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## SPONSORSHIP LEVELS

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### President's Circle - \$10,000

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- Complimentary dinners for (8) guests at the NCPF Annual Banquet
- Reserved table for (8) guests at the NCPF Annual Banquet
- Exhibition space at NCPF Annual Meeting
- Complimentary golf tournament round for a team at the Annual Golf Tournament, up to (4) players
- Prominent Recognition In:
  - *NCPF Annual Banquet Program*
  - *The NC Poultry Federation Quarterly Newsletter*
  - *NCPF Website*
  - *NCPF Board Meetings*

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### Platinum Sponsorship - \$5,000

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- Complimentary dinners for (6) guests at the NCPF Annual Banquet
- Reserved seats for (6) guests at the NCPF Annual Banquet
- Complimentary golf tournament round for a pair at the Annual Golf Tournament, up to (2) players
- Prominent Recognition In:
  - *NCPF Annual Banquet Program*
  - *The NC Poultry Federation Quarterly Newsletter*
  - *NCPF Website*
  - *NCPF Board Meetings*

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### Gold Sponsorship - \$2,500

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- Complimentary dinners for (4) guests at the NCPF Annual Banquet
- Reserved seats for (4) guests at the NCPF Annual Banquet
- Prominent Recognition In:
  - *NCPF Annual Banquet Program*
  - *The NC Poultry Federation Quarterly Newsletter*
  - *NCPF Website*
  - *NCPF Board Meetings*

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### Silver Sponsor - \$1000

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- Complimentary dinners for (2) guests at the NCPF Annual Banquet
- Prominent Recognition In:
  - *NCPF Annual Banquet Program*
  - *The NC Poultry Federation Quarterly Newsletter*
  - *NCPF Website*
  - *NCPF Board Meetings*

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### Bronze Sponsor - \$500

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- Recognition In:
  - *NCPF Annual Banquet Program*
  - *The NC Poultry Federation Quarterly Newsletter*
  - *NCPF Website*
  - *NCPF Board Meetings*

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