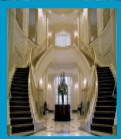




**Members Benefits/
Insurance Website**



**Hall of Fame Awards &
Luncheon honors two
valuable contributors**



**Butterball's Grand
Opening in Garner**



**Time to renew your
membership for 2009!**



NORTH CAROLINA
POULTRY FEDERATION

The voice of the poultry industry and its
valued members since 1968.

www.ncpoultry.org

n c p f insight

November 2008

NCPF inducts two into Hall of Fame; holds 4th quarter board meeting

This year's Hall of Fame Luncheon & Awards Ceremony was again held at the esteemed State Club of N.C. State University in Raleigh, N.C. (photo from State Club web site)



RALEIGH—The North Carolina Poultry Federation held its 4th quarter board meeting in conjunction with the Hall of Fame Luncheon & Awards Ceremony November 12 at the esteemed State Club of N.C. State University in Raleigh, N.C. This year, the NCPF honored not one but two valuable contributors to the poultry industry, presenting each of them with the highest honor the NCPF can bestow, the Hall of Fame Award and Induction.

The Hall of Fame Luncheon & Awards Ceremony is held by the NC Poultry Federation to honor those in the poultry industry who make invaluable, lifelong contributions to industry progress and the community.

*G.D. Smith, Smith Farms Inc./
Smithway, Inc.*

NCPF President Charles Glass, Live Production Manager for Tyson Foods (Monroe) began the ceremonies with his induction of longtime friend and first honoree **G.D. Smith**. Smith is the founder of Smith Farms, Inc. and Smithway, Inc. and the inventor of the *Smithway* belt system.

Smith's first venture into the poultry industry was in 1957 when he joined Arbor Acres, a joint venture of Appalachian Milling Company, Mountain Poultry Company and Arbor Acre Farms. For 16 years and through several transfers, Mr. Smith would take the positions of beef cattle and quarter horse operations manager, poultry division farm manager, and general manager of the Asheville branch.

In 1973, the Smiths purchased the Asheville farm and hatchery located in Fairview, North Carolina, and formed Smith Farms, Inc. Mr. Smith, his wife Janice, and their four sons began a custom hatchery operation that currently can hatch over 250,000 chicks per week.

In 1975, the first transport system was built for use at their hatchery; a second unit was added in 1978. In 1980, the first *Smithway* belt system was built and sold. With patents pending on those units,

Smithway, Inc. was established. Today, Smithway, Inc. produces over 50 custom made belt systems per year and exports about 1/3 of these to Smith Farms' international customers, hauling chicks, piglets, quails, turkeys, ducks, lab rats, pigeons and puppies.

In 2002, Mr. Smith retired from both companies and from the Board of Director position he held for 23 years in the Fairview Volunteer Fire Department.

Tom Shelton, Case Foods, Inc.

The next honoree was **Tom Shelton**, introduced by longtime friend and colleague Blake Lovette.

Shelton is CEO of Case Foods, Inc. and its subsidiary, Case Farms Processing, Inc. and its affiliated entity Case Farms, L.L.C.

Mr. Shelton has more than 44 years of experience in the poultry industry. He joined Perdue Farms, Inc. in 1964 after graduating from N.C. State University.

Mr. Shelton served Perdue for 22 years, ascending every major position to President and serving on the Board of Directors. In 1986, Shelton resigned as President of Perdue to build his own company.

Continued on page 3

NCPF Hall of Fame Inductees



Charles Glass (left), NCPF President and Live Production Manager for Tyson Foods—Monroe presents longtime friend G.D. Smith (center) of Smith Farms, Inc./Smithway, Inc. and his wife, Janice (right), with the NCPF Hall of Fame Award at the NCPF Hall of Fame Luncheon November 12, 2008. Smith founded Smith Farms, Inc. in 1973 and invented the internationally-used *Smithway* belt transport



Longtime friend and colleague Blake Lovette (left) helps present the NCPF Hall of Fame Award to Case Foods, Inc. CEO and founder Tom Shelton (center). Shelton founded Case Foods, Inc. and its subsidiary, Case Farms, Inc. in 1986 after a long and successful career at Perdue Farms. Also pictured: Bob Ford (right), Executive Director for the NCPF.

NCPF partners with Bone Financial to bring prescription discounts, insurance plans to members

The NC Poultry Federation has partnered with Horace Bone of Bone Financial to bring new choices in insurance plans and namely, prescription discounts, to its members.

Sign up for your free discount pharmacy card and start saving 10-60% on your prescription benefits. You may also apply online for life insurance, supplemental health insurance, next-day coverage insurance policies, individual health, and discount benefits.

To learn more about this insurance, visit

<http://www.miquotes.com/ncpoultry>

NCPF offers this insurance as information only and has no financial interest or responsibility for its content.

2008 N.C. Election Updates

New Governor elected: North Carolina has elected its first woman Governor; Beverly Perdue (D) defeated Pat McCrory (R). Incumbent Michael Easley (D) was constitutionally prohibited from running for another term. Perdue won 50% to 47%, with a 36,373 vote margin.

Legislative Races: Democrats maintained majorities in the House and Senate, even while defending seats gained two years ago in longtime Republican districts. Unofficial voting results show Senate Democrats' advantage shrinking by one seat, to a 30-20 majority, while House Democrats appeared to keep their current majority of 68-52.

The NCPF welcomes new Senators and Representatives:

REPRESENTATIVES

Jamie Boles (R-Moore) NC House District 52
 Hugh Blackwell (R-Burke) NC House District 86
 Randy Stewart (D-Nash) NC House District 25
 Justin Burr (R-Stanly) NC House District 67
 Sarah Stevens (R-Surry) NC House District 90
 Darrell McCormick (R-Yadkin) NC House District 92
 Efton Sager (R-Wayne) NC House District 11
 Grey Mills (R-Iredell) NC House District 95
 Shirley Randleman (R-Wilkes) NC House District 94

SENATORS

Don Davis (D-Greene) NC Senate District 5
 David Rouzer (R-Johnston) NC Senate District 12

NCPF Inducts Two into Hall of Fame

Continued from page 1

In 1986, Shelton acquired Case Egg & Poultry, a family farm that included a processing plant, hatchery and a food distribution facility. In its first year of operation, Case Foods, Inc. processed 135,000 birds per week, employed 140, and produced 22 million pounds of poultry products. Case Foods, Inc. spent the next 12 years acquiring and building additional plants, hatcheries, mills and farms.

Case Foods, Inc. currently processes approximately 1.6 million birds per week, employ about 2,300, and produce 600 million pounds of poultry products. In May 1988, Case Farms purchased the Morganton, North Carolina poultry operations formerly known as Breeden Poultry & Egg.

Shelton is a graduate of the Harvard Business School Advanced Management Program. He served on the Board of Directors of the Baltimore Branch of the Federal Reserve Bank of Richmond for six years, as President and member of the Board of Directors of the National Chicken Council, and is currently serving a three year term on the Maryland Agriculture Commission.



US Poultry & Egg Association Harold E. Ford Foundation gives \$18,268 to NCSU Poultry Science Department

Garner, N.C. - Keith Shoemaker, President and CEO of Butterball, LLC and NCPF Executive Director Bob Ford officially presented the check to Dr. Sam Pardue, Department Head of the NCSU Poultry Science. The Foundation was founded to provide funds to train and educate for the advancement of the poultry industry.

2008 Broiler Breeders Conference & a Special Achievement Award



Congratulations to the winners!

1st Row: Dale Mason, Perdue-Yadkin Valley; Joe Cook, Wayne Farms-Elkin; Mia Ortega-Rojas-Perdue-WNC; Chris Echerd, Mountaire Farms

2nd Row: Roy Campbell, Mountaire Farms; Dwight Curry, Pilgrim's Pride-Sanford; Phil Brooks, President, NC Breeder-Hatchery Association

Not present: Larry Matthews and John Odell, Perdue-ENC; David Honeycutt, Tyson-Monroe; Mike Andrews, Allen's Hatchery

Dr. Mike Wineland receives award

John Blakely (left) of Aviagen presents Dr. Mike Wineland (right), NCSU's Poultry Extension Leader



- Poultry Science, with a **Special Achievement Award** for 25 years of service to N.C. State University in planning the annual N.C. Breeder-Hatchery Association Conference held in States-

Coming Events

Jan 28-30 | International Poultry Expo/
International Feed Expo, Georgia World Congress Center, Atlanta, GA. Contact USPEA 770-493-9401 or online: www.poultryegg.org

Feb 4-7 | NTF Annual Convention, Royal Pacific Resort, Orlando, FL. Contact NTF 202-898-0100 or via email: jzukowski@turkeyfed.org

WE NEED YOUR HELP

We provide a voice for **you** as an industry by monitoring and influencing issues like renewable fuels, trade, immigration, environmental regulation and food safety regulations at both state and federal levels for positive impacts on our industry. **We can only do this with the support of a strong membership.**

Help support the NC Poultry Federation by becoming more involved. Please start or renew your membership or sponsorship. As a non-profit membership organization, we depend upon you to help support our programs, services & special events. Next year will be an all important time to watch, support and to help our strong NC poultry industry continue on a positive, profitable path.

The 2009 Membership Drive ends January 31, 2009. Simply call NCPF to get your Membership/Sponsorship Option Forms for the fastest processing, or email us at mcourtney@ncpoultry.org for your full packet. (Growers, please contact your Integrator representative.)

During this holiday season, the NC Poultry Federation would like to say a special thank you to all our members and sponsors for their support throughout the year.

From the NCPF staff and Board of Directors we wish everyone a very Happy and Joyful Holiday season!



Bob Ford, Executive Director
Michelle Courtney, Admin Asst.
Catherine Oxley, CPA

THANK YOU

Butterball celebrates grand opening with mayor, Agriculture Commissioner in attendance

The new 26,000 square foot, state-of-the-art facility located in Garner's Greenfield North Business Park consolidates the company's core business teams into one location. In addition, new video-conferencing capabilities enable team members from across the country to collaborate more easily.

"It's been a long time planning this next step in the evolution of our organization. Today, it's more apparent than ever that establishing our headquarters in Garner will provide central management, planning and coordination activities that are vital for the continued growth of our business," says Keith Shoemaker, CEO of Butterball, LLC. "Our new Garner office helps to improve our operations and is also a great tool for recruiting and retaining talented individuals."

The facility also features a high-tech "customer experience center" with a state-of-the-art kitchen that is used to educate retailers and foodservice customers about the versatility of turkey meat products. The building features a memorabilia room that showcases a timeline of the Butterball brand as well as brand collectibles. This room gives visitors a sense of tradition that makes Butterball one of America's most beloved brands.



Pictured: N.C. Agriculture Commissioner Steve Troxler (left) and Garner, NC Mayor Ronnie Williams (center) cut ribbon to open the new Butterball, LLC corporate headquarters while Butterball CEO Keith Shoemaker (right) holds the ribbon.

THANKS TO OUR 2008-09 SPONSORS!!!

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BRONZE Caraustar Converted Products Group, Cecil Budd Tire Co., LLC, Spicetec, Evans Adhesive Corp., Ltd., US Cold Storage, Southern Graphic Systems, Pfizer Animal Health- Poultry Health Division, Kemin Food Ingredients, Inc., Union Washing

Top NC Commodities by cash Receipts (IN MILLIONS)

Broilers rank #1 at over \$2,088
Turkeys rank #4 at over \$518
Eggs rank # 7 at over \$258

Percentage of total NC Ag Commodity Sales

Poultry & eggs generate 38% and ranked at the top of all commodity sales.

That's it! Until next time, we continue to go to bat for our sincerely valued members and allied partners. We look forward to serving you in 2009.

NC Poultry Federation
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