

INSIGHT



Another Successful Annual Meeting for the North Carolina Poultry Federation!

Over 250 poultry industry supporters gathered at the Grandover Resort in Greensboro, NC in August of this year for the North Carolina Poultry Federation's 2010 Annual Membership Meeting. The meeting was held August 12-13 and attracted members from all across the state of North Carolina.

The meeting kicked off on the morning of August 12th with the NCPF's Annual Golf Tournament and Sporting Clays Tournament. The Golf Tournament was held on site at the Grandover Resort golf course and the Sporting Clays Tournament was held at Shane's Sporting Clays in nearby Stockdale.

As the tournaments concluded and evening approached, members and guests arrived at the 43rd Annual Banquet and Awards Ceremony. Members and guests had an opportunity to meet and greet one another during a reception before dinner was served.

As everyone was enjoying their delicious turkey, provided by Butterball, the awards ceremony began. Bob Ford, Executive Director for the North Carolina Poultry Federation, began the ceremony by welcoming everyone and recognizing special guests, past presidents, and sponsors.



Dr. Sam Pardue, the Poultry Science Department Head at NC State University, followed with an invocation. Walter Pelletier, the 2010 NCPF President

followed by calling a business meeting to order where the 2011 Board of Directors were elected. Commissioner Steven Troxler of NCD & CS then made some special remarks before the award presentations began.

Four major awards were presented at this year's banquet. These included the Allied Industry Award, the Distinguished Service Award, the Environmental Award, and the NCPF Past President's Award. The awards presentation portion of the banquet concluded with the passing of the gavel to the new NCPF President, Kendall Casey.

Members and guests enjoyed the rest of the evening mingling and relaxing, while listening to the live music of Mark Roberts and the Breeze.

The Annual Meeting concluded the next morning with the Board of Directors breakfast meeting.

Mark your Calendars
for the
2011 NCPF Annual Meeting!

August 11-12, 2011
Grandover Resort & Conference Center
Greensboro, NC

Golf Tournament

NCPF Banquet Awards

New 2010-11 Board
Members

Sporting Clays
Tournament

Board of Directors
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NCPF Annual Meeting Golf Tournament

This year's golf tournament was a huge success. One hundred and twenty four golfers showed up on a beautiful and sunny Thursday morning to play. Golfers enjoyed this chance to get out and meet others in the poultry industry and enjoy a fun filled day of networking and golfing.



NCPF Annual Meeting Sporting Clays Tournament

NCPF's Sporting Clays Tournament was also a huge success this year. Thirty-two shooters gathered at Shane's Sporting Clays in nearby Stockdale Thursday morning for the tournament. Players enjoyed the opportunity to enjoy the beautiful weather and each other's company. John Williams was the overall winner of the tournament. He and others were recognized at the awards luncheon following the tournament.

Poultry Protein & Fat Seminar

Nashville, TN

October 7-8, 2010

www.poultryegginstitute.org/educationprograms

North Carolina State Fair

Raleigh, NC

October 14-24, 2010

<http://ncstatefair.org/2010>

2010 National Poultry & Animal Waste Management Symposium

Greensboro, NC

October 26-28, 2010

www.ces.ncsu.edu/depts./poulsci/poultry_waste_symposium.html

Grain Forecast & Economic Outlook Conference

Atlanta, GA

November 10, 2010

www.poultryegginstitute.org/educationprograms

NCPF Board of Directors Meeting & Hall of Fame Luncheon

Raleigh, NC

November 9, 2010

Hatchery Breeder Clinic

Atlanta, GA

January 25-26, 2011

www.poultryegginstitute.org/educationprograms

International Poultry Expo

Atlanta, GA

January 26-28, 2011

www.internationalpoultryexposition.com

UPCOMING
POULTRY
EVENTS

Allied Industry Award –Tom Cimino

The Allied Industry Award was the first award to be presented at the NCPF Banquet on Thursday night. Jerry Ledbetter of Intervet/Schering-Plough presented the award to **Tom Cimino** of Merial Select. Tom began college in the Forestry program at High Point University. While studying he held a part time job helping Dr. William Sumner raise exotic birds and water-fowl. During this position, Tom developed an interest in birds and decided poultry was going to be his career path. Tom then transferred to Clemson University as a student in the Poultry Science department and worked in the Clemson Poultry Research Farm. After graduating, Tom was offered a management trainee position at Tasty Bird. In his four and a half years here, Tom worked in many aspects of the poultry business including breeders, processing plant, personnel, and hatcheries. Tasty Bird was eventually purchased by Tyson and Tom was offered a position in a processing plant in Georgia. Two years later he was offered a salesman position for Select Labs in Greensboro, NC. He spent several years as the Area

Sales Manager for the Carolinas. Tom is currently Merial Select's Area Sales Manager responsible for broiler and breeder vaccines as well as the Intelliject in-ovo machine. Tom is a devoted family man, fisherman, and church member. NCPF was proud to present Tom Cimino with this year's Allied Industry Service Award for his contributions and work in the poultry industry.



BOARD OF DIRECTORS Update

The NCPF Board of Directors met for their 3rd quarter meeting on Friday, August 13th at the close of the 2010 NCPF Annual Meeting.

Topics Included:

- Election of the Executive Board
- Discussion of the NC Animal Ag Coalition
- Review of GIPSA
- General Assembly News
- NCDA & CS Updates

NCPF Board members will hold their next meeting on November 9th, 2010 at NC State's University Club prior to the Hall of Fame Luncheon.



NCPF Banquet Sponsors

BUTTERBALL, LLC
Turkey Entrees

COBB-VANTRESS
Entertainment

**INTERVET/SCHERING-
PLOUGH**
Hospitality Suite

*Thank You for your
Support!*

Distinguished Service Award - "The Singing Senator"

The Distinguished Service Award was the second award to be presented at the NCPF Banquet on Thursday evening. Kendall Casey of Perdue Farms, NCPF's 1st Vice President for the 2009-10 year and newly elected President of the Board for 2010-11, presented the award to **Charlie Albertson**, also known as "The Singing Senator". Growing up on a small farm, Charlie learned first-hand the lessons of working hard, helping your neighbors, and looking toward tomorrow. As a family man and lifelong public servant, Charlie works everyday to live by and teach these same lessons. Charlie Albertson has dedicated his professional life to public service. He started by enlisting in the NC National Guard and the US Air Force. After retiring as a PPQ officer for USDA, he ran for public office, servicing two terms in the NC House of Representatives. Charlie then joined the NC Senate in 1993. As a Senator, Albertson has held many key leadership positions in which is he renowned for his integrity and compassion. These positions have included the Duplin Rural Development Panel, national Commission on Small Farms, and the Duplin County Agriculture Business. He has been honored for contributions to the agriculture community with awards such as the *Friend of Agriculture Award* from NCDCA in 1996 and the *Distinguished Service Award* from NC State University in 2004. As a public servant in the House and the Senate, Albertson has served on committees dedicated to agriculture, the environment, and natural resources. He has also become a renowned country musician who has appeared in the Grand Ole Opry. His song, "*Goodness Grows in North Carolina*" is the NC Department of Agriculture's promotional song. The "**Singing Senator**" uses music, humor, and anecdotes to entertain his audiences while sharing his thoughts on the importance of having a good attitude, a strong work ethic, and a love and respect for humankind. NCPF was proud to present Charlie Albertson with this year's Distinguished Service Award.

Environmental Award

The Environmental Award was the third award to be presented at the NCPF Banquet on Thursday night. Walter Pelletier of Goldsboro Milling Company, NCPF's 2009-10 President, presented the award to **John Rodgers Grimes III** of Grimes Farms. After graduating in 2006 with an Agronomy degree, concentrating in Technical Agriculture Business, from NC State University, John returned home to join his third generation family farm. The Grimes Farm, located in Bertie County, contracts broilers for Perdue Farms Lewiston on their 3,000 acre farm. John uses manure as fertilizer for his row crops for both environmental and fiscal responsibility. Since his career in the livestock poultry industry began, John has received *Lewiston's Top Producer Award* more than ten times. This award recognizes the grower with the highest and healthiest pound yield with the least cost to the integrator. John composts his birds following National Resource Conservation Services protocol before using the compost as a nutrient-rich fertilizer. He also keeps records of the distribution of all manure and decay tonnage applications in a soil mapping log; the records are then shared with Southern States under the global position systems so fertilizer may be variably rate applied. John also manages his own self-made greenhouse where his vegetables are fertilized by manure from the chicken houses. John shares these fresh vegetables with family, friends, neighbors, and the Down East Partnership for Children in Rocky Mount. In 2009, John completed the Ag Leadership Institute, a workshop designed specifically for young beginning small farmers. John quoted, "Our family farm follows all governmental environmental production policies to ensure that land, air, and water supplies that we depend upon will be of the highest quality for generations to come". NCPF was proud to present John Rodgers Grimes III with this year's Environmental Award.



Top NC Commodities by cash Receipts (IN MILLIONS) Broilers: 2.70 Turkeys: 652 Eggs: 329

Percentage of total NC Ag Commodity Sales Poultry & eggs generate 38% and rank at the top of all commodity sales.

NCPF Past President's Award



The final award presented Thursday night at the NCPF banquet was the NCPF Past President's Award. Kendall Casey of Perdue Farms, NCPF's 1st Vice President for 2009-10 and elected President for 2010-11, presented this award to the outgoing NCPF President, **Walter Pelletier** of Goldsboro Milling Company. Walter joined Goldsboro Milling Company in 1981 and has worked in the turkey phase of the business since

then. Walter currently holds the titles of President of Maxwell Farms, Inc., Vice President of Goldsboro Milling Company, Secretary Treasurer of Maxwell Foods, Inc. and Corporate Secretary of Butterball, LLC. During his 27 year employment with Goldsboro Milling Company, Walter has moved through the ranks from Breeder Manager, Breeder Complex Manager, Live Production Manager to his current position of Manager of Turkey Operations. Before he started his turkey career, Walter graduated from NC State University with a B.S.

in Chemical Engineering. Walter is presently serving as the Chairman of the National Turkey Federation and served the 2009-10 year as the President of the Board of Directors for the North Carolina Poultry Federation. Walter and his wife Elizabeth have lived in Goldsboro, NC for the past 28 years and they have three daughters. NCPF was proud to present Walter Pelletier with the NCPF Past President's Award this year.

Hall of Fame Luncheon November 9th, 2010

The North Carolina Poultry Federation will host it's bi-annual Hall of Fame Luncheon this November at the NC State University Club in Raleigh, NC. The luncheon will be held after a NCPF Board of Directors meeting.



2010-2011 NCPF BOARD OF DIRECTORS

EXECUTIVE BOARD

Kendall Casey (President)
Perdue Farms

Paul Nordin (1st VP)
Wayne Farms

Scott Prestage (2nd VP)
Prestage Farms, Inc.

Dan Peugh (Secretary/Treasurer)
Allen's Hatchery

Walter Pelletier (Immediate Past President)
Goldsboro Milling Co.

David Anderson
Butterball, LLC

Newton Beavers
Carolina Feed Industry Association

Scott Braswell
Braswell Foods

Tommy Furlough
Cal-Maine Foods

Charles Glass
Tyson Foods, Inc.

Jeff Hancock
Tyson Foods, Inc.

Todd Huneycutt
Grower for Pilgrim's Pride

Alice Johnson
Butterball, LLC

Bob Johnson
House of Raeford

Cowan Johnson
House of Raeford

Jerry Johnson
Butterball, LLC

Terry Maness
Perdue Farms

Darryl Moore
NC Breeder Hatchery Assoc.

Connie Ozment
Carolina By-Products/Valley Proteins

Ronnie Parker
Circle S Ranch

Tommy Porter
Grower for Tyson Foods, Inc.

Charles Rigdon
Case Farms

Sam Robertson
Case Farms

Danny Sanders
Pilgrim's Pride

Richard Simpson
Simpson Eggs

Jeff Stalls
Perdue Farms

Richard Williams
Townsend's, Inc.

Debbie Worley
Grower for Goldsboro Milling

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IVESCO, LLC



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Merial Select
Progress Energy
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Smithway, Inc.
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