

INSIGHT

a Publication of the North Carolina Poultry Federation

The NC Poultry Federation is the voice of the poultry industry and its valued members.

Q3 September 2014

Grandover Hosts NCPF's 47th Annual Meeting Governor Pat McCrory and Tyson CEO Donnie Smith were Guests of the Event

GREENSBORO.....Two hundred Federation members and their guests enjoyed the Annual Awards Presentation Banquet which included a relaxed question & answer dialogue between Governor Pat McCrory and NCPF Past President Scott Prestage....



Governor Pat McCrory

Photography by Carlyle Teague

The keynote address was given by Donnie Smith, President and CEO of Tyson Foods, Inc., who accompanied his speech with a slide presentation.

The Honorable Howard Coble, whose elected tenure spanned 30 years in the US House was presented the Distinguished Service Award by NTF President Joel



Howard Coble (l), Joel Brandenberger

Outgoing NCPF president Dan Peugh presented the Grower Award to Andy and Joy Herring of Andy Herring Farms in Dunn—a producer for Prestage Farms. Assistant Commissioner of Agriculture Joe Reardon helped present the award.



Grower Environmental Award Winner
Andy Herring (center)
Dan Peugh (l)
Joe Reardon. (r)



Scott Prestage, Prestage Farms



Keynote Speaker Donnie Smith



2015 NCPF Annual Meeting

August 6-7, Grandover Resort

Clay and Golf Competitions...

Tom Cimino of Merial ran the 17th Annual Sporting Clay Shoot which included a 100-target round of sporting clays, catered lunch, and prizes and awards furnished by Aviagen, Bayer, Carolina Farm Credit, Jones-Hamilton, and Merial.



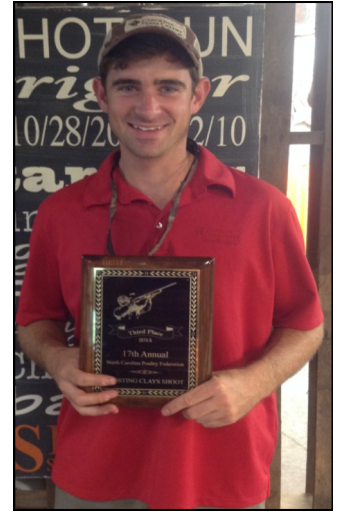
Everett Johnson 90/100



Jody Smith 89/100



Cameron Faulkner 88/100



Scott Lee 88/100

38 Shooters Competed in Sporting Clays

Everett Johnson of Mountaire Farms won First Place; Jody Smith of Carolina Farm Credit won Second Place; Cameron Faulkner of Perdue Farms tied for Third Place with Scott Lee of Carolina Farm Credit, but Faulkner won on station score selection.

128 Golfers Played the Grandover's Beautiful West Course

NC Poultry Federation			
First	Second	Third	Closest to the Pin #1 Keith McDonald Pete Smith
ALGER 69	NORDIN 68	WESCOTT 71	Closest to the Pin #2 John Blakely Neal Walsh
WINSTEAD 65	WILMOTH 68	SHAFFER 71	
DILDAY 65	PARKER 68	EDGERTON 71	
O'NEAL 69	JAMES 71	SHYGLE 73	
PIERCE 69	KING 71	HARRIS 73	
SUTTON 67	WEATHERS 63	TRAYWICK 73	
HOUSTON 67	HEDRICK 63	HIPPLE 73	
MARTIN 67	HAMBLIN 63	HARRIS 73	
PEGRAM 61	PRICE 68	GARNER 71	
SHEPARD 77	LINDSEY 76	GARNER 71	
GILLIARD 77	SMITH 76	SMITH 71	
FIELDS 67	BARTON 63	MCREE 68	
STEVENS 67	PURYEAR 63	HODGE 68	
ADAMS 63	SMITH 64	MCINTYRE 64	
SNIPES 63	KELLY 64	PITTARD 64	
KIVETT 63	KELLY 64	HASTINGS 66	
	FIELDING 60	SEME 66	
	WALSH 66	BATTS 66	
	MOORE 66	WILSON 74	
	REARDON 66	RIVES 74	
	ELROD 66	KLINE 80	
	SANDERS 66	HICKS 80	

Fifth	Sixth
GREEN 70	BLAYLOCK 91
DEMASI 70	POWLER 79
MEDLIN 70	DECKER 79
ROLAND 70	ROYLE 74
PENNINGTON 68	WENZEL 70
OSAD 72	WHITT 70
WILSON 72	JOHNSON 92
HAMILTON 72	HILDEBRAND 60
LEDBETTER 78	BOYLES 60
PATEY 74	CAUDILL 70
WILLIAMS 77	CORNWELL 70
WELBORN 77	LACKEY 72
SMITH 73	MCMAULAY 71
CAIN 73	YOUNG 71
HICKS 73	SHARP 71
DARDEN 66	BEAVERS 68
SPENCER 86	CLEAVER 68
LOUIS 86	TARLTON 68
MOORE 86	
RIGDON 86	
FISHER 86	

Board member Andrew Boyles and partner Jeff Caudill (arms crossed)—both of Tyson Foods—were low in their flight. Keith McDonald, Pete Smith, John Blakely, and Neal Walsh won prizes for “closest to the pin.”



Jim Stevens of Harris-Crane organized the golf tourney and awarded the “coveted” loving cup....



What a site! It was a glorious day the 64 golf carts lined up for the shotgun start on the challenging West Course.

The 2014 Sponsor Support

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Why Join the North Carolina Poultry Federation ?

NCPF Membership Services & Benefits

The North Carolina Poultry Federation has been the voice of the NC poultry industry since 1968. Serving producers and processors of chicken, turkey, and egg products, NCPF provides a united voice for the industry to the state and federal governments, media, and general public.

The mission of the NCPF is to create a successful and favorable business climate for everyone involved in the poultry industry in North Carolina. We have organized our efforts into several key categories: Government Relations and Public Policy; Public and Media Relations; and Member Services.

Our 2014 Membership Drive is Continuing...

Please encourage your business associates to support the North Carolina Poultry Federation.

Socializing/Networking/Schmoozing

The Annual Meeting Event offers the ideal opportunity to meet and visit with various industry professionals.

Governor McCrory, Bob Ford, Rep. Howard Coble



Tommy Furlough, Dan Peugh, Charlie Daniel of Cal-Maine Foods



Photo on left:
Donnie Smith
NCPF Executive
Director Bob Ford
Chuck Snipes of
Cobb-Vantress, Inc.



Henry Jones (NCPF's Legal Counsel), Rep. Jimmy Dixon



Accepting the Grower Environmental Finalist Award for Ed Maness of Pine Bark Farm, Candor, a producer for Perdue Foods, are Andrea and Danny VonCannon. Dan Peugh is far left, Joe Reardon is second from right, and Phil Bare of Perdue Foods is far right.

Acknowledgements

Industry Benevolence

House of Raeford Farms

ROSE HILL, NC ...House of Raeford Farms awarded \$35,000 in college scholarships to 14 children of its associates across the southeast U.S. The first-time program will assist students in the 2014-15 school year.

“Our company has made a concerted effort to touch the lives of young people and provide assistance as they strive to be successful in their life pursuits,” said Bob Johnson, president and CEO of the company. “We hope this scholarship program will be a valuable resource as these students seek to achieve their dreams.”

Tyson Foods

MONROE, NCOn Sept. 30, 250 employees from the Monroe production facility of Tyson Foods, Inc., and Elanco Animal Health joined community volunteers for a special event to benefit Operation Reach Out. The group unloaded a truckload of food items donated personally by Tyson Foods Team Members, along with approximately two tons of chicken contributed by the company. Elanco presented a \$1,000 donation and will award \$5,000 to the community partner who generates the most tweets and Facebook posts on social media via #Feedthe9TysonNC.

Operation Reach Out started as a food pantry in 1991 and has expanded to serve its mission of helping people in financial crisis meet their basic hunger and spiritual needs with the goal of moving toward self-sufficiency. Based in Monroe, it provides services to the needy in Union County. *The tallest man in back row is NCPF President Jeff Hancock. >>>>*

More Good News

Butterball

GARNER, NC..Butterball announced it has become the first national turkey brand to attain certification for all of its products through the American Humane Certified program.

The certification comes a year after Butterball announced its Animal Care and Well-Being Program comprised of four parts: an independent advisory panel of humane treatment experts, employee training, American Humane Association (AHA) certification and ongoing on-farm improvements and operational updates.

AHA offers this independent, third-party humane certification program for farm animals.

Interim State Vet

RALEIGH, NC....Ag Commissioner Steve Troxler appointed Dr. Steven Wells of Surry County to serve as interim state veterinarian, stepping in for Dr. David Marshall, who is retiring after 26 1/2 years of service to the NCDA&CS, including 14 as state vet. Wells will serve until a permanent selection is made.

The state vet is the chief animal health official and is responsible for

designing and administering programs that monitor and protect the state’s livestock, poultry, and equine industries as well as other species of interest.

Clean Water Awards

TUCKER, GA....Tyson Foods has been awarded the USPOULTRY 2014 Clean Water Award which recognizes exemplary performance at water reclamation facilities serving the poultry industry.

Recognizing Safety

DESTIN, FL...The Joint Industry Safety & Health Council recognized 12 chicken and turkey facilities in North Carolina for outstanding safety performance through the implementation of innovative and effective employee safety and health programs:

Perdue Farms, Inc—Concord Further Processing, Rockingham Processing; **Case Farms**—Goldsboro Further Processing and Goldsboro Hatchery; **Keystone Foods**—Reidsville Processing; **Mountaire Farms**—Lumber Bridge Processing and Statesville Breeder Operation; **Perdue Farms**—Lewiston Processing and Murfreesboro Hatchery; **Tyson Foods**—Monroe Processing; **Wayne Farms**—Dobson Processing; **Pilgrim’s Corp**—Marshville Processing



The Board of Directors



The Executive Board from L to R: Ronnie Parker, Jeff Hancock, Jeff Stalls, Neal Walsh, Scott Prestage.

Jeff Hancock, President, Tyson Foods

Ronnie Parker, 1st VP, Circle-S-Ranch

Jeff Stalls, 2nd VP, Perdue Farms

Neal Walsh, Secretary/Treasurer, Butterball

Scott Prestage, Past President, Prestage Farms

Chandler Adams, *Carolina Feed Association*

David Anderson, *Butterball*

Jeff Beavers, *Mountaire Farms*

Andrew Boyles, *Tyson Foods*

Trey Braswell, *Braswell Foods*

John Brinn, *Rose Acre Farms*

Kendall Casey, *Perdue Farms*

Tommy Furlough, *Cal-Maine Foods*

Todd Huneycutt, *Huneycutt Brothers Farm*

Alice Johnson, *Butterball*

Bob Johnson, *House of Raeford*

Cowan Johnson, *House of Raeford*

Terry Maness, *Perdue Farms*

Paul Nordin, *Wayne Farms*

Connie Ozment, *Valley Proteins, Inc.*

Tommy Porter Jr., *Porter Farms*

Charles Rigdon, *Case Farms*

Tommy Robertson, *Sanderson Farms*

Joe Steed, *Breeder Hatchery Association*

Mark Whitt, *International Paper*

Richard Williams, *Pilgrim's Pride*



Dan Peugh passes the gavel to the new president, Jeff Hancock.