

Bill Morris, Jr. and Sonny Faison, Jr. Inducted into the NCPF 2012 Hall of Fame



Bill Morris, Jr. receives 2012 NCPF Hall of Fame Award. Standing L to R: Bill Morris III, Marsha Morris, and long-time friend Blake Lovette who presented the award on behalf of the Federation.

The North Carolina Poultry Federation held the 2012 Hall of Fame Honorary Luncheon and Awards Ceremony December 4, at the NC State University Club in Raleigh, NC. The families and friends of Ferdinand J. “Sonny” Faison, Jr. (1934-2006) and William F. “Bill” Morris, Jr. gathered for lunch, which was followed by the awards presentation.

Long-time friends and business associates Bill Prestage and Wyatt Upchurch reminisced about their years knowing Sonny. Following, NCPF President Scott Prestage presented the Hall of Fame plaque to Sonny’s widow Dorothy Starling Faison.

Former Hall of Fame Inductee Blake Lovette pre-

sented the Hall of Fame Award to Bill Morris, Jr., as friends and family enjoyed Blake’s history lesson on Bill’s outstanding career.

For their accomplishments and the positive influence they made on the poultry industry, the Federation was honored to induct Bill and Sonny into the Hall of Fame. The Luncheon & Awards Ceremony is held by the NC Poultry Federation to honor those in the poultry industry who make invaluable, lifelong contributions to industry progress and the community. Morris and Faison were chosen by the NC Poultry Federation Executive Board to receive this award. Congratulations to these outstanding men.



Dorothy Faison accepts the Hall of Fame plaque honoring her late husband Sonny Faison, Jr from NCPF President Scott Prestage

Prestage Farms Family Donates \$10 Million to NCSU’s Poultry Science Department

Prestage Farms of Clinton gave \$10M to North Carolina State University to support its Poultry Science program. The University’s department will be re-named the Prestage Family Department of Poultry Science in honor of Bill and Marsha Prestage and their family, owners of Prestage Farms poultry and pork production company. “With only six poultry science departments left in

the country, we felt it was important to endow NC State’s poultry science department in order to ensure that the department would always have the funding necessary to continue its service to the industry,” said Bill Prestage, who founded the business in 1983 and has contracts with hundreds of farmers in 7 states to produce about 1.25 billion pounds of turkey and pork annually...

The NCPF Staff and
Board of Directors
Wish you a
Merry Christmas
and
Healthy and Prosperous



Remembering

J. B. Barnes, 82, of Statesville, NC, passed away Nov. 26. He is widely recognized in the industry—having been Director of US Hatchery Operations for Hubbard Farms, NCPF President, US Poultry & Egg Assn President, and an inductee in the Poultry Hall of Fame in 2004. Barnes is survived by his wife Joan Thomas, three children, and two great-grandchildren.

Harold Ford died in Tucker, GA, Dec. 14. He retired as exec. director of what is now US Poultry & Egg Assn, where he was given the organization's Lifetime Achievement Award. Ford had previously served as Kentucky's asst. commissioner of agriculture. He was also inducted into the Poultry Industry Hall of Fame.

Harold was preceded in death by his wife Wanda, and is survived by three daughters, grandchildren, and great grandchildren.

Announcements

Tyson Foods recently announced that **Sara Lilygren** has been named

NCSU Receives \$18,279 USPOULTRY Foundation Grant

NCSU was the recipient of a student recruiting grant from the USPOULTRY Foundation. Dr. Mike Williams, Interim Head of the Poultry Science Department, was presented with the check by John Prestage, Vice President of Prestage Farms and USPOULTRY board member.



L to R: Dr. Mike Williams, NCPF Exec Director Bob Ford, and John Prestage.

Executive VP of Corporate Affairs. Lilygren was formerly senior VP of external relations. She joined Tyson in 2002 as director of federal government relations. Prior, she was a lobbyist and public relations practitioner for various food industry groups.

The **Poultry Health Advisory Committee** met Sept. 21 to discuss the role of Biosecurity and non-commercial flocks in this issue. Ideas were discussed on how to improve the health of all flocks in NC—as there is a considerable increase in Mycoplasmal infections affecting our commercial turkey flocks compared to last year.

On Nov. 13, **Sanderson Farms, Inc.** announced that Nash County would not be the site for a new poultry processing complex. Sanderson

had previously announced that sites in Nash County had been selected for the location subject to various contingencies.

Previously, on November 9, a judge indicated he planned to rule in favor of local leaders who were sued by two residents alleging they broke the law when they bought land years ago without holding a public hearing. Though causing tension and controversy between residents and the county, the land was slated to become a chicken processing plant.

The National Turkey Federation just announced hiring a new VP for Communications/Marketing, Mary Raguso. Mary has 25+ years experience in strategic communications and stakeholder outreach, and has worked in the public and private sectors as well as several presidential campaigns.

Poultry's Impact

Tucker, GA – Oct. 3, 2012—The U.S. Poultry & Egg Association, National Chicken Council, National Turkey Federation, and the United Egg Producers have made available a new economic impact study and four new websites that highlight the positive impact the poultry industry has on jobs, wages, and federal and state revenue in the United States.

A dynamic and integral part of the national economy, the poultry industry collectively provides 1,337,030 jobs, \$63 billion in wages, \$265.6 billion in total economic activity, and \$23.4 billion in government revenue.

The study breaks down poultry into three subcategories: chicken, turkey and eggs. Key economic data from each are as follows:

*The chicken industry provides

1,010,250 jobs
\$47 billion in wages
\$197.5 billion in economic activity,
and \$17.2 billion in gov't revenue.

*The turkey industry provides

147,890 jobs
\$6.9 billion in wages
\$29.5 billion in economic activity,
and \$3.1 billion in gov't revenue.

*The egg industry provides

123,100 jobs
\$6.1 billion in wages
\$25.8 billion in economic activity,
and \$2.1 billion in gov't revenue.

“We are pleased to be able to provide this valuable tool across the industry that demonstrates the positive economic impact we have on our communities,” said John Starkey, president of USPOULTRY.

For more information about the U.S. poultry industry's economic impact, visit:

www.poultryfeedsamerica.org

www.chickenfeedsamerica.org

www.turkeyfeedsamerica.org

www.eggsfeedamerica.org

Industry Benevolence

Tyson Foods

Raleigh, NC - July 2, 2012--Tyson Foods donated 30,000 pounds of food to the Food Bank of Central and Eastern NC. The donation allowed the food bank to add protein to thousands of meals.

Peter Werbicki, President/CEO of the Food Bank said the donation of nutritious food would provide high-quality protein and comes at a critical time when their supply of food is down.

Tyson Foods pledged to donate one million pounds of food to American hunger relief organizations in 2012.

House of Raeford Farms

House of Raeford Farms, with corporate offices in Rose Hill, donated over 2,200 turkeys to the needy at Thanksgiving. Raeford's non-profit outreach ministry, F.L.O.C.K., distributed to food banks, churches, military installations, and other ministries providing cooked meals to low income and homeless individuals and families.

“F.L.O.C.K. endeavors to honor the Godly principle of providing care to

The hungry and thirsty,” said Curtis Carr, Director of Community Outreach for the company. “We try to responsibly distribute our resources to help meet these needs through worthwhile local organizations with likeminded objectives.”

Perdue Foods

Salisbury, MD – Nov. 8, 2012—Perdue Foods delivered 131,000 pounds of protein to assist with hurricane Sandy relief efforts. Fresh and frozen chicken products, equivalent to 157,000 meals were delivered to the Northeast food banks. “Our thoughts and prayers remain with all those affected by this tragedy,” said Jim Perdue, Chairman of Perdue Farms.

Perdue has pledged a minimum annual donation of two million pounds of food to the Feeding America effort for distribution to community food banks and pantries.

August 8 & 9 2013

With your 2013 calendar in hand, please consider reserving August 8-9 for the NCPF Annual Meeting at the Grandover in Greensboro.



News Affecting Our Industry

EPA Denies Waiver

Washington, DC—Nov. 16—A coalition of livestock, poultry, and dairy organizations today expressed extreme disappointment with the EPA's denial that it waive a federal law that requires corn to be turned into ethanol for gasoline.

The Renewable Fuels Standard (RFS) requires that an amount that will use about 4.5 billion bushels of the nation's corn crop be blended into gasoline in 2013. With the worst drought in more than 50 years, this year's corn harvest is just 10.7 million bushels, and the ethanol industry will use more than 40% of the corn supply next year.

EPA's failure to grant a waiver has caused severe economic harm: costing more American jobs, putting family farmers and ranchers of business, and creating an animal feed crisis that will cause food costs to soar in the coming months, the coalition concluded.

PNTR with Russia

The House and Senate have passed the Russia and Moldova Jackson-Vanik Repeal Act of 2012, which repeals outdated legislation that was a roadblock to the US taking full advantage of new business opportunities with Russia. Now that Russia has officially entered into the World Trade Organization, the bill would establish permanent normal trade relations (PNTR) with Russia.

The coalition of NCC, NTF, US-POULTRY, and USAPEEC said that continuing to export \$300 million of poultry to Russia annually will provide better incomes for more

U.S. workers and additional poultry to be produced by family farmers across America.

Events Coming Up

JAN 28-29 International Poultry Scientific Forum, Atlanta, GA. Contact: Southern Poultry Science Society, 662-325-3416. www.southernpoultrysciencesociety.org

JAN 29 National Chicken Council Technical & Regulatory Committee, Atlanta, GA. Contact NCC, 202-296-2622. ncc@chickenusa.org

JAN 29-31 - International Production & Processing Expo, Georgia World Congress Center, Atlanta, GA Contact: 770-493-9401. seminar@uspoultry.org (Discounted admission for contract growers.....see the coupon below.....)

FEB 13-16 - NTF Annual Conference, Coronado Bay Resort, San Diego, CA. Contact: 202-898-0100 National Turkey Federation. info@turkeyfed.org

AUG 8-9 Annual Meeting of the North Carolina Poultry Federation, Greensboro, NC. 919-783-8218

NCPF Welcomes New CALS Dean

NC State University Club, Dec. 4 - **Dr. Richard Linton**, the new Dean of the College of Agriculture & Life Sciences, was a guest of the NCPF at the 2012 Hall of Fame Honorary Luncheon. Dr. Linton, who comes to us from Ohio State University, where he served as professor and chair of the Dept of Food Science and Technology.

Linton earned his bachelor's degree in biology in 1988, and his master's and PhD in food science, all from Virginia Tech.



Dr. Linton said he and his family were thrilled to have the opportunity to be part of the NC State community.

INTERNATIONAL POULTRY EXPO GROWER DAYS

Admission Only \$5 (USD) | January 29-31, 2013 | Georgia World Congress Center | Atlanta, Georgia USA



Compliments of
U.S. Poultry & Egg Association

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This is a great opportunity to network with others who share similar interests and concerns.

To take advantage of the reduced admission fee, you must be a contract grower and bring this coupon along with a completed registration form to a cashier in B Building registration lobby of the Georgia World Congress Center. Preregistration is not available.



2012 Environmental Award Winner Collins Bullard, with Howard Isley (NCD&CS) left, and Paul Nordin ,right.

2012 Annual Meeting Awards and Winners



2012 Environmental Award Finalist Mike Morgan flanked by Howard Isley and 2010-11 NCPF President Paul Nordin



Scott Prestage presents Allied Industry Award to Allen Traywick, National Accts Mgr. with Merck.



Tom Cimino presents 1st Place Clays Award to Jeff Sessons, right, feed mill manager for Bonlee Mills.



Tom Cimino congratulates Cameron Faulkner with Perdue on winning 2nd Place in Clays.



Above: Dorothy Faison, widow of Hall of Fame Inductee Sonny Faison Jr., is surrounded by her sons Plato and Henry and their families.



2012 Hall of Fame Induction of Sonny Faison Jr. & Bill Morris Jr.

Below: Bill Morris Jr, 2012 Hall of Fame Inductee, surrounded by his wife Marsha (second from left) and family.



Paul Nordin Ronnie Parker Scott Prestage Jeff Hancock Dan Peugh

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