

Distinguished Guests Attend NCPF's 1st Qtr Board Meeting

Raleigh...The North Carolina Poultry Federation held its 1st Quarter Board of Directors meeting March 12 at NC State's University Club. Jeff Hancock of Unicon presided. Executive Director Bob Ford presented the 2015 budget, which was passed by the Board .

Guests attending included CPA David Piscorik of Stancil & Co, NCSU CALS Dean Rich Linton, Keith Oakley, Kim Decker, Dr. Sarah Mason, Dr. Geof Smith, Dr. Eric Gonder, Dr. Molly Parker, and NCPF's legal counsel Henry Jones.

The 2nd quarter board meeting will be hosted by NCSU's Poultry Science Dept. Date and location TBA.



NCSU CALS Dean Richard Linton meets Chicken at the chicken & egg booth..

NC Egg Assn Executive Director Jan Kelly and Jean Bryland of NCPF's staff hosted a Chicken & Egg display on AG Day. Hundreds of people visited the exhibits while touring the Legislative Building.



Poultry Struts Its Feathers On NC Ag Awareness Day

The NC Ag Awareness Day brought 1,500 people to the Capitol city on March 18. More than 50 commodity groups set up displays in the legislative building, where visitors toured and sat in on a legislative session. Commissioner Troxler mailed personal letters to "Members of the Barnyard Group" thanking us for our efforts to "drive home the message of agriculture and agribusiness' importance to our state." The event was deemed a success!



Rep. Jimmy Dixon , L, gets an earful, while Bob Ford agrees.



2015 Sponsors

(2015 Sponsorship Drive is currently underway)

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Mark Whitt, *International Paper*

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Industry News

Butterball Reviving Former Raeford Plant

RAEFORD... Garner-based Butterball LLC will take over a turkey plant formerly occupied by House of Raeford. Butterball plans to hire 367 people and invest \$66.75 million in Raeford over the next three years. Butterball is the largest turkey processor in the U.S., and operates plants in NC, Arkansas, Illinois, and Missouri—employing more than 6,000 people.

Perdue Farms Inside Look

SALISBURY, MD... Perdue Farms has launched their website named www.perduepoultrywelfare.com as a way for consumers to better understand Perdue's processes. The website uses photos and video shot on farms raising chickens for Perdue to show the inside of chicken houses and independent growers sharing their experiences. It explains how a modern chicken house provides a comfortable environment for chickens.

Dr. Alice Johnson Appointed to NACMPI

NCPF Board Member Alice Johnson was recently appointed to the National Advisory Committee on Meat and Poultry Inspection for the 2014-2016 term. The committee meets on food safety concerns and advises the Secretary of Agriculture on matters affecting federal and state inspection program activities. It also contributes to USDA's regulatory policy development. Dr. Johnson is a Senior VP with Butterball, LLC.

NCSU Receives \$28K Grant

TUCKER, GA... NCSU recently received a \$28,302 student recruiting grant from the USPOULTRY Foundation. The grant was made possible by a gift from The Stanley and Dorothy Frank Family Foundation. "These funds allow such support to ensure a continued pipeline of graduates that are destined to be future leaders in the poultry industry," said Dr. Mike Williams, professor and head of the Prestage Department of Poultry Science.

Pilkington Named Department Director

RALEIGH... Audrey Pilkington was recently named director of the NCDA&CS Food and Drug Protection Division. Pilkington graduated from NCSU in food science. She has worked as a chemist for the State, then worked in the private food manufacturing industry for 21 years in quality control/quality assurance roles, and joined NCDA&CS in 2005. As assistant director of lab services in 2009, she led the lab system to achieving dual ISO 17025 accreditation for both the chemistry and microbiology labs.

As director, Pilkington will oversee the 140 employees in the division, which has five main sections: food program, feed program, dairy program, drug program, and the laboratory.

Mount Olive Butterball's Safety 3 Million

Employees at Butterball's Mount Olive facility recently achieved a milestone in workplace safety by working 3 million hours without an Occupational Health and Safety Administration recordable lost-time injury, the company announced.

Safety Milestone Reached at Perdue's Lewiston

SALISBURY, MD... Associates at Perdue's processing operation in Lewiston have achieved a safety milestone after working *nine million* production hours without experiencing an Occupational Safety and Health Administration (OSHA) recordable lost-time case. Counting toward the milestone began in June, 2012.



POSITIVELY POULTRY.

Events Coming Up

June 16-18, 2015... Myrtle Beach, SC

Southeast Regional Conference of the Egg Industry will be held at the ocean front Hilton Resort. Room block rates end on May 14. Contact Jan Kelly for more information: 919-319-1195

Networking? Prospecting?
Golf? Sporting Clays?
Beautiful Facility?



Plan to attend NCPF's Annual Meeting

August 6-7

Grandover Resort

Greensboro

North Carolina Holds Workshop for Coordinating Secure Poultry Supply Plan

NCDA&CS Division of Veterinarian Medicine in conjunction with the University of Minnesota's Secure Food System Team recently held a workshop in Raleigh to discuss USDA's Secure Egg Supply permitting program. This is a program designed to allow permitted movement of product during a HPAI outbreak. Dr. Carol Cardona from the University of MN helped to lead the discussion. Dr. Doug Meckes, State Veterinarian for North Carolina, welcomed everyone and introduced the program agenda.

Bob Ford, Executive Dir. of the NC Poultry Federation presented the "Who, What & Where" facts about the current poultry industry located in the state.

An expert panel discussion on communication and coordination during an HPAI outbreak was led by Dr. Meckes. Panelists included Dr. Barry Meade, USDSA/APHIS; Dr. Carol Cardona, University of MN; Dr. Becky Tilley, Butterball; Dr. Rick Sharpton, Perdue Farms; and Dr. Eric Gonder, Butterball.

Dr. Sarah Mason, Poultry Coordinator with NCDA&CS Vet Division discussed the plan on how North Carolina will coordinate a response to HPAI. Other topics included Barriers to product movement within the state, between states, and other trade issues.

Why Join the North Carolina Poultry Federation?

NCPF Membership Services & Benefits

The North Carolina Poultry Federation has been the voice of the NC poultry industry since 1968. Serving producers and processors of chicken, turkey, and egg products, NCPF provides a united voice for the industry to the state and federal governments, media, and general public.

The mission of the Federation is to create a successful and favorable business climate for everyone involved in the poultry industry in North Carolina.

Please encourage your business associates to support the NCPF.

Double click on this link for membership information and application forms:

<http://www.ncpoultry.org/files/2015MembershipPacket.pdf>