

Awarding NC People & Companies



Joel Coleman (l), general manager for international sales, and Scott Singleton (r), international sales manager, accept on behalf of Butterball.

Butterball Named Exporter of the Year

NCDA&CS named Garner-based Butterball the 2013 Exporter of the Year. "From 2009 to 2011, we saw turkey exports nearly double in North Carolina," said Commissioner Steve Troxler. "Butterball makes up a significant percentage of those exports and is deserving of this honor." Butterball exports more than 100 million pounds of turkey products to more than 50 countries annually. International Sales Managers Joel Coleman and Scott Singleton accepted the award.

Frank Perdue Scholarship Award

Ann Margaret Dietrich, a Wake County student at North Carolina State University, was winner of the annual Frank Perdue Scholarship Student of the Year award. The award was presented during the 2013 IPPE College Student Career Program.

Faces of Farming & Ranching Award

Farm Bureau member Bo Stone of Rowland was one of three winners out of 100 applications. Bo jointly owns P&S Farms with his parents and wife, Missy. They grow 2,300 acres of row crops, and raise pigs and cows. They also grow 2.5 acres of strawberries and 4 acres of sweet corn to sell at their own roadside market. Stone is the sixth generation to farm the family's land.

Worker Safety Award to Case Farms

The American Meat Institute presented poultry processor Case Farms the Worker Safety Recognition Award for its Goldsboro plant. The award distinguishes companies who demonstrate a strong commitment to creating a safer workplace for meat and poultry industry employees.



NCSU's Dr. James Guy Receives the First Ever Charles Beard Research Excellence Award



Dr. James Guy, professor of poultry health management in the Department of Population Health and Pathobiology at NC State University's College of Veterinary Medicine, is the initial recipient of the Dr. Charles Beard Research Excellence Award. The award is named for Dr. Charles Beard, former director of the Southeast Poultry Research Laboratory and former vice president of research at USPOULTRY. The goal of the new Award is to recognize outstanding completed research projects, funded by USPOULTRY or the USPOULTRY Foundation, which have made a significant positive impact on the poultry industry.

Dr. Guy received his DVM degree and a PhD in virology from the University of Tennessee. He joined the faculty of NC State in 1984. He is a diplomat of the American College of Veterinary Microbiologists and a diplomat of the American College of Poultry Veterinarians. His research program has focused on important viral diseases of chickens and turkeys.

*The NCPF Board of Directors
Invite you to meet us in Greensboro
for the joint Annual Meetings of the*

**NC Poultry Federation
and the
NC Egg Association**



**August 8-9, 2013
Grandover Resort, Greensboro, NC**

Remembering

Richard Simpson of Monroe and Simpson's Egg Farm was killed in an automobile accident in January. Richard served on the NCPF Board as well as being active in many other poultry-related, church, and civic organizations. He is survived by his wife Anita and their three children--Lindsay Simpson Dorr and husband Paul, Kelly Simpson Simmons and husband Jake, and Alex Simpson and wife Krissy, 4 grandchildren, his parents Leroy and Nell Simpson, and his brother Bruce and wife Kathy.

Announcements

Lohmann Animal Health International has promoted Tim Hopson to Director of Sales, U.S. and Canada. He will oversee sales and tech services in the two countries.

Mountaire Farms announced in March it is expanding its poultry processing plant in Robeson County,

investing \$5 million and adding 90 production jobs.

House of Raeford Farms announced in March it will phase out its commodity turkey growing and slaughter operations in eastern North Carolina. This will result in closure of its Rose Hill turkey hatchery, Raeford turkey slaughter plant, and turkey growing operations in Eastern NC.

Townsend's Ukrainian Buyer is being sued by about 130 North Carolina chicken farmers, including many in the Triad. Farmers are suing the Ukrainian company that purchased bankrupt chicken processor Townsends in 2011 for breach of contract.

Ag Economist Dr. Thomas Elam, president of FarmEcon, LLC, urged congress to begin extensive reform of the Renewable Fuel Standard (RFS). Dr. Elam presented his remarks on behalf of the NCC and NTF at a media briefing with reporters. Congress in 2005 enacted the first RFS which mandated levels of ethanol to be blended with Gasoline. In 2007 that ethanol mandate was expanded, and biodiesel was added.

Garner-based Butterball, LLC, announced in January its acquisition of Gusto Packing Co., located in Montgomery, Il. Gusto offers 6 basic product lines, including smoked bacon, pork, and turkey products. CEO Rod Brenneman said Gusto's 260,000 square foot facility adds about 325 million pounds of further processed capacity to operations.

Tyson Foods announced the company received an "A" from the Global Reporting Initiative for its latest corporate social responsibility report. Level "A" represents a high degree of disclosure and transparency in sustainability reporting.

2012-2013 NCPF

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Neal Walsh, *Butterball*

Mark Whitt, *International Paper*

Debbie Worley, *Worley Farms*

Journalists Flock to North Carolina

Credit: U.S. Poultry & Egg Association

Full article from April 22, photos, and summit presentations are available on www.chickenmediasummit.com



Events Coming Up

The inaugural Chicken Media Summit, sponsored by the National Chicken Council and the U.S. Poultry & Egg Association (USPOULTRY), was held this week in New Bern and Kinston, NC. The summit brought together 30 members from national and local media covering business, meat and poultry trade, food, food safety, and agricultural and farming news. Representatives from *Bloomberg*, *The New York Times*, *WebMD*, National Public Radio, *Better Homes & Gardens*, and *Family Circle*, among others, saw firsthand the entire process, from egg to fork, about how chickens are hatched, raised, and processed for food. The group toured a Sanderson Farms hatchery, processing plant, and wastewater treatment plant, as well as a farm and chicken houses.

In addition to the Sanderson Farms tours, several informational sessions were held for members of the media at the Doubletree headquarter hotel in New Bern including the keynote address entitled “Enriching People’s Lives: A 2013 Report on the Importance of Animal Source Foods” presented by Dr. William Weldon, vice president, global research and development, Elanco Animal Health and Dr. Susan Finn, president and CEO of the American Council for Fitness & Nutrition.

A panel discussion led by USPOULTRY President John Starkey discussed issues currently in the news including poultry welfare, modernization of poultry inspection, the meaning of chicken labels, and the role of veterinarians in modern poultry companies.

A panel discussion of poultry company executives was also part of the summit program and included Lampkin Butts, president and CEO of Sanderson Farms; Bill Lovette, president and CEO, Pilgrim’s Pride; and Jim Perdue, chairman of the board, Perdue Farms. Bill Roenigk, NCC senior vice president, moderated this informative panel discussion. ###

NCPF Holds First Quarter Board Meeting

RALEIGH...NCPF’s 1st Qtr Board Meeting was held March 20 at the NC State University Club. Agenda included approval of the 2013 Budget, an update on the Fair Share formula, an NC legislative update, and news from the Prestage Dept. of Poultry Science. For outstanding grassroots advocacy in support of the U.S. turkey industry, the NTF, at its February meeting, presented to the State of North Carolina, the “*Grassroots Champion Award*.”

L to R: President Scott Prestage & Exec. Director Bob Ford with award plaque.



MAY 9 Iredell Cooperative Extension and Alltech will sponsor a poultry gut health seminar in Statesville. Mitchell Community College. Kathy Bunton, 704-878-3154.

MAY 15-16 Poultry Processors Workshop, Embassy Suites Atlanta Centennial Olympic Park, Atlanta, GA. Perdue Farm’s Chairman **Jim Perdue** to speak at Workshop.

Contact: U.S. Poultry & Egg Assn, 1530 Cooledge Rd, Tucker, GA 30084-7303 or 770-493-9401. seminar@uspoultry.org www.poultryegginstitute.org

MAY 19-22 Alltech’s 29th Annual International Symposium, Lexington KY, will focus on the challenge of feeding 6.7 billion hungry people. www.alltech.com/symposium

MAY 22 NCPF Board of Directors Quarterly Meeting, in conjunction with NCSU Prestage Department of Poultry Science. University Club, Hillsborough Rd, Raleigh. Contact: jbryland@ncpoultry.org

JUNE 13-15 USPOULTRY’s Board of Directors annual summer meeting, Monterey Plaza Hotel & Spa in Monterey, CA Contact: Carol Hanson, 678-514-1979 or chanson@uspoultry.org

AUGUST 8-9 Joint Annual Meetings of the NC Poultry Federation and the NC Egg Association, Grandover Resort, Greensboro, NC www.ncpoultry.org



2013 ANNUAL SPONSORS

(as of April 2013)

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