

University Club is Venue for NC Poultry Federation's 4th Quarter Board Meeting

The North Carolina Poultry Federation held its 4th Quarter Board Meeting at the NC State University Club on December 20. Special guests participating were Dr. Paul Lunn, Dean of the NCSU Vet School, and Dr. Eric Gonder of Butterball-- who gave an update on the National Poultry Improvement Plan (NPIP).

Honorary board members Dr. Mike Williams, head of the NCSU Prestage Department of Poultry Science; Dr. Sarah Mason of NCDA&CS; Jan Kelly, Executive Director of the NC Egg Association; Kim Decker, NCDA&CS; and Henry Jones of Jordan Price Law Firm each gave reports or updates.

New board members Joe Steed of Perdue Farms, who is representing the NC Breeder Hatchery Association, and Wes Hall of Sanderson Farms were welcomed by NCPF Executive Director Bob Ford and NCPF's 2013-14 President Dan Peugh.

Prior to the general session, the Executive Board met with Phil Greer of Lewis Advertising to strategize the 2014 advertising/promotional campaign.



Board members and guests each left with a poinsettia and a reminder of NCPF's "Positively Poultry" slogan.

A Note from Bob Ford

Dear NCPF Members,

Happy New Year!

2013 has been a good year for the Federation and we're looking forward to a prosperous 2014. We've successfully completed the long session of the General Assembly and look forward to the short session starting in May.

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L to R: Wes Hall, Bob Ford, and Joe Steed.



L to R: West Hall, Dan Peugh, and Joe Steed.

NCPF's 2014 Membership Drive is Underway

(details on page 4)

2014 Annual Meeting of the NCPF, August 7-8, Grandover Resort & Conference Center, Greensboro

The 2013 NCPF Sponsors

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The Federation Appreciates the Support of these Sponsors.

2013 Year-End Board Meeting



Below L to R: Past NCPF Presidents and current Board Members David Anderson and Paul Nordin.



Above: 2nd VP Ronnie Parker and board member Dr. Alice Johnson.



Photo on right, L to R: Andrew Boyles and Dr. Mike Williams.



Below L to R: Board members Dr. Alice Johnson and Neal Walsh, and special guests Dr. Sarah Mason and Dr. Eric Gonder.

Above L to R: Tommy Furlough, Jan Kelly, and John Brinn.



A Note from Bob Ford

(continued from page 1)

Two recent examples of legislation that the Federation helped sponsor to save our industry millions of dollars each year, just in truck fuel savings: One was the increased weight for hauling live poultry from the farm to the processing plant; the next one was for additional weight on our feed trucks hauling feed from the mill to the farm....this bill alone has saved some of our members over 40 truckloads of feed weekly going from their mill to the farm.

The other side of the coin is blocking onerous legislation that comes up each session and killing it in committee. One particular bill this past session would have allowed counties to place restrictions and limit the size of new poultry farms to a limited maximum capacity. We successfully blocked it. Our old friend SB-3 that mandates utilities to buy a portion of their power from renewable energy sources like poultry litter is always a challenge. Recently, there has been a lot of chatter in the General Assembly to gut the bill and tone down some of its requirements...we've been lucky so far that the bill hasn't been amended. Down the road, we think SB-3 will help to solve and protect our litter application future challenges.

Aside from time spent at the General Assembly each session, is time we spend attending other committee meetings and various hearings that pop up with issues confronting our industry.

Other major projects we are supporting next year include the NC Animal Agricultural Ag Coalition (NCAAC) that is helping to send a factual message to consumers about where their food comes from and choices they can make in feeding their families. Our 2014 public relations TV & direct mail advertising campaign continues to help send our powerful poultry message to our elected officials as well as to others in our state.

On behalf of the NC Poultry Federation, Inc., we want to thank you for your continued loyal support and confidence in the Federation. We appreciate all our members who join and help to sponsor the NCPF. We couldn't survive without your help.

The state motto from the Commonwealth of Kentucky reads: *"United we Stand, Divided we Fall."*

Sincerely,

Bob

Bob Ford
Executive Director

NCPF Board of Directors

Dan Peugh, President

Allen Harim Farms. LLC

Jeff Hancock, 1st VP

Tyson Foods

Ronnie Parker, 2nd VP

Circle-S-Ranch

Jeff Stalls, Secretary/Treasurer

Perdue Farms

Scott Prestage, Past President

Prestage Farms

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Chandler Adams, *Carolina Feed Assn.*

David Anderson, *Butterball*

Jeff Beavers, *Mountaire Farms*

Andrew Boyles, *Tyson Foods*

Trey Braswell, *Braswell Foods*

John Brinn, *Hyde County Egg Farm*

Kendall Casey, *Perdue Farms*

Tommy Furlough, *Cal-Maine Foods*

Wes Hall, *Sanderson Farms*

Todd Huneycutt, *Huneycutt Bros. Farm*

Alice Johnson, *Butterball*

Bob Johnson, *House of Raeford*

Cowan Johnson, *House of Raeford*

Ted Lankford, *Pilgrim's Pride*

Terry Maness, *Perdue Farms*

Paul Nordin, *Wayne Farms*

Connie Ozment, *Valley Proteins, Inc.*

Tommy Porter Jr., *Porter Farms*

Charles Rigdon, *Case Farms*

Joe Steed, *Breeder Hatchery Assn.*

Neal Walsh, *Butterball*

Mark Whitt, *International Paper*

Debbie Worley, *Worley Farms*

Why Join the North Carolina Poultry Federation?

NCPF Membership

Services & Benefits

The North Carolina Poultry Federation has been the voice of the NC poultry industry since 1968. Serving producers and processors of chicken, turkey, and egg products, NCPF provides a united voice for the industry to the state and federal governments, media, and general public.

The mission of the NCPF is to create a successful and favorable business climate for everyone involved in the poultry industry in North Carolina.

Please encourage your business associates to support the NCPF.

Double click on this link for application forms:

www.ncpoultry.org

Events Coming Up

Jan 27-28 **UEP Board Mtg**, Omni & CNN Ctr., Atlanta. Ph: 770-360-9220.

Jan 28—**NCC Technical & Regulatory Committee**, Georgia World Congress Ctr, Atlanta. Ph: 202-296-2622

Jan 28-30 **International Production & Processing Expo**, Georgia World Congress Ctr. Ph: 770-493-9401

Jan 30 **National Egg Quality School Stakeholders Mtg**, Georgia World Congress Ctr. Ph: 410-841-5769

Jan 30 **NCC Board Mtg**, Georgia World Congress Ctr. Ph: 202-296-2622

Feb 20-21 **USDA Ag Outlook Forum**, Arlington. www.usda.gov/oce/forum

March 12 **NCPF's 1st Quarter Board Meeting**, NC State University Club, Raleigh. 919-783-8218